

## Section 22 Signage Guidelines

The following signage guidelines were approved by Section 22 Board of Directors in 2010 for both new and refurbished signage:

### Section 22 Signage:

1. Street signs to be at a consistent height.
2. Background color to be the specified dark blue, Pantone number 296C. If painted rather than printed, Sherman Williams in Towles Plaza, Punta Gorda has the BSM signage formula for the approved dark blue color on file.

Posts, sign borders, and lettering to be white.

Gold trim may be used if desired, the color should closely match Pantone 131C.

3. If signage is stucco with attached plaque: Earth tone colors must be used in keeping with the surrounding neighborhood.

### Condominium Signage:

1. Signage must be submitted to the Section ARC for approval.
2. Condominiums are strongly encouraged to use the approved dark blue specified color for continuity in the neighborhood, this is especially important for Condominiums located on the main roads in and out of the community.

If printed, Pantone number 296C. If painted rather than printed, Sherman Williams in Towles Plaza, Punta Gorda has the BSM signage formula for the approved dark blue color on file.

3. Condominiums may paint their signs the same color as the body of their buildings if desired and if they obtain the approval of Section 22 ARC.