

“Open House” Signage within Burnt Store Marina – Proposal

Due to inconsistent control on the use of and placing of “Open House” signs by Real Estate companies, there has been questions arising regarding the placement of these signs and the use of streamers, ribbons and balloons.

The Section 22 HOA Summary of Restrictions actually prohibits the use of signage within the community except for clearly specified “For Sale” signs on the property for sale. The restrictions allow exceptions only as specifically authorized by the “grantor”, the Board of Section 22 HOA.

A group of local realtors has requested that Section 22 adopt a consistent policy toward the use of “Open House” signs.

Based on comments from various members of the board, the community and some of the realtors it appears that the desire is to have a minimum of signs though recognizing that signs advising prospective real estate purchasers of the “Open House” activities is desirable for the community. Consequently, the following policy is recommended and proposed for Board action to amend the restriction on signage as follows:

Real Estate Company “Open House” Signs will be permitted to be placed on the right-of-way near the entrances to BSM as long as they do not interfere with safety issues.

“Open House” signs may be placed at the location of the property for sale.

Signs may be placed on the day of the “Open House” and removed at the end of the function. It is expected that Open House functions will be held on weekends and may included both Saturday and Sunday.

Balloons, ribbons and or streamers may not be used on the signs. Signs will be approximately 2’x2’ typical of current practice. Directional signs at intersections, etc, will not be permitted.

The security company will cooperate by providing guests who indicated that they are visiting an “Open House” with directions or information concerning the “Open House” if they are provided by the Real Estate representatives.

Signs that are placed in conflict with this policy or are not removed within a reasonable time period at the end of the Open House” will be removed by the Management Company. A formal complaint will be sent to the offending company by the Management Company with possible restrictions on future participation in this policy.